



WATER TERMINOLOGY



Source Water

Water in its natural state from a spring or other natural sources (rivers/lakes/glaciers) prior to any treatment for drinking. Naturally contains minerals.



Purified Water

Water that is mechanically filtered or cleaned for consumption. Processes include reverse osmosis, distilled, deionized, carbon filtration, micro filtration, ultra-filtration and ultraviolet oxidation. Some have added minerals.



Enhanced Water (Functional Water)

Purified or source water that promotes added functionality or benefits. Electrolyzed/restructured water which contains added ingredients: minerals, electrolytes, vitamins, and/or flavors.



Alkaline water

Purified or source water that has a higher pH (above 8.0) either from ionization/electrolysis and/or added natural alkaline minerals. Some enhanced waters are also alkaline waters.



Essentia Supercharged Ionized Alkaline Water

Essentia fits into three of the four categories: purified, enhanced and alkaline. Essentia's key differentiator is its ionization process that results in better rehydration.*

*Results of a double-blind, placebo controlled clinical study with Essentia Water vs. a leading bottled water in healthy subjects over two hours following moderate aerobic exercise.